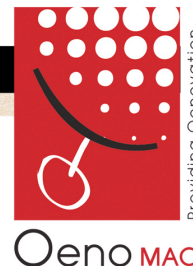


oenovation - from the **grape** to the **glass**



oen-MAC seminar

Training solution and business tools for the wine sector

How to benefit and get involved?

Programme

- 17.00 - 17.15 **Presentation of the oeno-MAC Project.** (M. Yiannouleas – ATExcelixi, GR)
- 17.15 - 17.30 Oeno MAC Guides for Trainers – **Training Guide for Safety, Health & Gastronomy.** (K.Sflomos – ATExcelixi/MAC-team, GR)
- 17.30 - 17.45 Oeno MAC Guides For Trainers – **Training Guide for Wine Business.** (P. Gerely – METE, HU)
- 17.45 - 18.00 Presentation of the Case study “**Alcohol-free wines**”. (W. Lorig – FH Trier, DE)
- 18.00 - 18.15 Presentation of the **Case study “Application of gamma Irradiation on wines”.** (P. Zoumpoulakis – NHRF, GR)
- 18.15 - 18.30 Case study “**Wine and Cheese - an excellent couple**”. (P. Gerely – METE, HU)
- 18.30 - 18.45 **Oeno Enterprizer.** A simulation and an optimization bussiness tool to support Greek wineries and wine producers. (S. Filopoulos – EDOAO, GR)
- 19.10 - 19.30 Closing session – Discussion.
- Invitation to participate** in pilot seminars and oeno-Enterprizer validation.

Date: Friday 24 September 2010

info@oenomac.eu
www.oeno-mac.eu

Place:

BEST WESTERN HOTEL EUROPA
ANCIENT OLYMPIA
PHONE: +30/26240-23850 - 22650



Lifelong Learning Programme

www.oeno-mac.eu

This project has been funded with support from the European Commission. This communication reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.