





## MISSION

- 1- Certified formal and non-formal education to support sustainability in rural areas, through:
- Enhancement of personal development and entrepreneurship;
- Aim for distinction;
- Research attitude; &
- Ability for team work.

2- Leadership





## **ACADEMIC DIVISION**

#### 1- Secondary Education

- Comprehensive Lyceum
- Vocational Lyceum for Agriculture, Foods & the Environment
- Vocational School for Agriculture, Foods & the Environment

# **2- Perrotis College** B.Sc. degrees (validated by the University of Wales Institute, Cardiff) in:

- Agribusiness Management;
- International Marketing Management for the Food Sector;
- Agrotourism;
- Precision Agriculture,
- Urban Landscape and Xeriscape Technology; and
- Livestock Management.

#### 3- Research and Adult Education

- VOCATIONAL CENTER: Agriculture, Food Industry, Environment, tourism, Informatics, Training of Trainers, Civilization;
- EUROPE DIRECT of Central Macedonia: EU Information Dissemination Relay;
- SHORT TRAINING programs for individual skill improvement;
- INTERNATIONAL DEVELOPMENT programs; and
- APPLIED RESEARCH initiatives in cutting edge technologies and cultivations.









# CONTEMPORARY MANAGEMENT METHODS



## ORGANIC CULTIVATION OF ECHINACEA PURPUREA





### HARMA S.A. (Christo Saramourtsis, Class of 1965)

#### **PROFILE**

<u>Characterisitcs</u> Capacity: more than 2.5m broilers per annum; Investment: €5 m; Annual revenue: €8.5 m; Current growth rate: 10%; Location: Thessaloniki metropolitan area; Age of operation: 46 years; Employees: 90 FTEs.

<u>Products</u> Fresh and processed broiler meat in various ready to cook forms <u>Certification</u> ISO 9001:2000 & ISO 22000

Market: Local and international (mainly in Balkans and France)







# (P. Kazakis, Class of 1992)

#### PROFILE

<u>Characteristics</u> Capacity: 13ha vineyard, 1ha olive trees, 1ha fig trees, processing unit; Investment: €2 m; Current growth rate: approximately 30%; Revenue of last 3 years: €580 K; Location: Chalkidiki; Age of operation: 18 years; Employees: 21 FTEs.

Προϊόντα Vineleaves, precooked stuffed leaves, table olives, raisins, home made sweets.

Certification: BioHellas & LLOYDS for ISO 22000.

Market Local and International (mainly in Germany, France and Great Britain).





## ORGANIC TRADITIONAL FOODS

## (I. Papageorgiou, Class of 2000)

#### **PROFILE**

Characteristics: Cultivated land of 30ha; Investments: €280K; Annual revenue: €52K; Current growth rate: 25%; Location: Ipirous; Age of operation: 7 years; Employees: 4 FTEs Products: Various types of flours, pulses, pasta, animal feedstuffs, spirits, sweets, dried vegetables.

Certification BioHellas for ISO 22000.

Market Local.





## **CONTACT US AT:**

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